

Sponsorship Agreement

International Conference on Clinical Research and Medical Sciences (ICCRAMS)

22-24th February 2022

22-02-2022

Salahaddin University-Erbil, Research center (SURC), formerly Salahaddin University, is one of the leading public Universities of Kurdistan in learning, teaching and research. SURC is recently ranked among the top Universities not only in Kurdistan but the whole higher education bodies in Iraq.

The University vision and mission is to be a leading university in the country and the region in areas of education, research and development; as well as serving the community by raising lettered individuals with universal ethical values. Moreover, to advance well-prepared, productive and competent individuals with a research-oriented spirit, who possess professional ethics and sensitiveness to the realities of the country and the world. Likewise, aiming to increase and balance the fundamental human values; contribute to the improvement of the quality life of humanity based on regional and universal needs.

ICCRAMS considered as a pioneering annual scientific meeting to accommodate clinical doctors of different specialties, practitioners, researchers of medical, biomedical and medical biotechnology backgrounds, and clinical scientists together to build a robust bridge between science and medicine, clinics and research, patients and doctors, community, health sectors including government and private hospitals, pharmaceutical industries and medical families. ICCRAMS provides a platform for the researchers, academicians, doctors and clinical practitioners to share their case reports, articles, ideas and publications. Throughout organizing ICCRAMS, SURC tries to take the privilege in accommodating the top researchers of the region and invite international participants from prestigious Universities and health institutions to bridge the exchange of science and medical research between the masterminds of the fields.

ICCRAMS will be the first and the biggest medical event that gathers international and local medical practitioners, clinic researchers, and medical scientists in the country. Translational and innovative medicine with the scientific approach is the main theme of the conference.

ICCRAMS will be advertised not only via SURC media office and other regional bodies but also internationally by the aid of our global network and the conference partners; which will attract considerable attention of publics through multiple press conferences.

The conference aims

- 1- Bringing physicians to share their clinical research and findings.
- 2- Sharing innovative medical science with the practitioners.
- 3- Healthcare improvement and equality with quality.
- 4- Patients education and medical awareness.
- 5- Latest findings and applicability of medical innovation.
- 6- Sharing medical science and clinical research with the community and media.

Sponsorship Packages

Category	Required Budget (USD)
Platinum	30,000
Gold	20,000
Silver	10,000
Bronze	5,000

Platinum (30,000 USD)

Highlights of Sponsorship

1. **Hosting Recognition:** You will be recognized as the partner organizer of the conference.
2. **Product Oriented Lecture:** You will have time to speak to meeting delegates about your organization's new products and innovations in the opening ceremony.
3. **Insert in conference Registration Package:** Every conference package will include an insert from your company, offering an opportunity for lasting company exposure.
4. **Exhibition Opportunities:** You will be able to exhibit new company technology and research at a personal booth.
5. **Prime Web Exposure:** Company profile, company logo, and link to your company's website will be featured at the website of the conferences.
6. **Special Thanks:** A formal thank you will be made at the welcome speech and opening and closing dinner.

Sponsorship Also Includes

1. Two complimentary conference registrations; 4 VIP invitations to the opening and closing ceremony.
2. Logo and a brief company description featured in the conference program, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through the conference, SURC, and partner websites.
4. The sponsoring company brand and logo will be presented in all the media and advertisements of the meeting (website, social media, TV programs, events and activities).
5. ICCRAMS, SURC and partners organize public events where no less than 5000 attendees present. The visibility of the sponsoring companies would be ensured and guaranteed through promotion banners, roll-ups, plexus and other means.
6. The presence of the sponsor logo behind every media and TV interviews regarding this activity.

GOLD (20,000 USD)

Highlights of Sponsorship

- 1. Co-sponsorship of coffee break and any other intervals:** Gain valuable company exposure during the breaks, lunch breaks and opening and closing dinner programs of each session where you can meet and greet conference delegates. Company signage and promotional materials will also be prominently displayed.
- 2. Exhibition Opportunities:** Exhibit your company's technology, research and items, as well as other promotional material on tabletop displays.
- 3. Web Exposure:** Your company logo and a link to your company's website will be featured at the website of ICCRAMS, SURC and partners.
- 4. Special Thanks:** A formal thank you will be made at the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration; 3 VIP invitations to the opening and closing ceremony.
2. Logo and a brief company description featured in the symposium program, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

SILVER (10,000 USD)

Highlights of Sponsorship

1. **Exhibition Opportunities:** Exhibit your company's technology, research and items, as well as other promotional materials on tabletop displays.
2. **Web Exposure:** Your company logo and a link to your company's website will be featured at the website of ICCRAMS, SURC and partners.
3. **Special Thanks:** A formal thank you will be made at the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration; 2 VIP invitations to the opening and closing ceremony.
2. Logo and a brief company description featured in the meeting programme, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

BRONZE (5,000 USD)

Highlights of Sponsorship

1. **Web Exposure:** Your company logo and a link to your company's website will be featured at the website of each symposium.
2. **Special Thanks:** A formal thank you will be made at the welcome speech and opening and closing dinner programs.

Sponsorship Also Includes

1. One complimentary conference registration, 1 VIP invitations to the opening and closing ceremony.
2. Logo and a brief company description featured in the conference program, available to all delegates as well as online.
3. Company logo included in the marketing plan leading up to the event, as well as online through our website.

Cancellation

Conference organizers reserve the right to cancel the event 15 days prior to the event. The meeting will be cancelled if the expected registrations fall to a level which will place the conference in debt. In the event of cancellation, organizers will refund the sponsors' amount according to the power percentage as mentioned above.

Payment Due Date

Half of the total payment is due immediately up acceptance of these terms. The rest is considered to pay the day before the symposium.

For the mentioned Sponsorship Agreement points, this agreement is signed by the follows:

Conference Sponsor

Date: _____

Conference Chair

Date: _____

ICCRAMS[®]

2nd INTERNATIONAL CONFERENCE ON
CLINICAL RESEARCH & MEDICAL SCIENCE

22-02-22
@ SUE Campus

For more info visit: www.su.edu.krd/iccrams
Or email: iccrams@su.edu.krd
Conference Hotline: +964 751 331 9660

In collaboration with:



Education
& Community
Health Organization



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love them all